

iPadpalooza Youth Film Festival Contest Rules

CALL FOR ENTRIES

Everyone has a story to tell!

We're super-excited to announce the 4th annual iPadpalooza Youth Film Festival: a mobile filmmaking contest created just for K-12 students. For anybody with a story to tell, there is a powerful and accessible tool with you at all times. Your mobile device! Whether you have access to an iPad, Android, Windows Surface tablet, iPad Mini, iPhone, or iPod Touch, you now have a "handheld film studio" to plan, shoot, and edit your short film!

THEME & FILM REQUIREMENTS

The iPadpalooza Youth Film Festival would like to challenge students in K-12 to produce either a narrative, documentary, or animation/stop-motion video. As the theme for this year's iPadpalooza is "Learning on the GO", we will be requiring three items to be in your short film.

1. The film **must include a prop** that has some sort of movement/transportation as it demonstrates this theme.
2. The film **must also include one of the following locations:** a historical marker, monument, or art installation.
3. This year we are **requiring a line of dialogue** be included in each film. The line of dialogue that must be included in the film is "**Gotta catch 'em all**".

Students are encouraged to think of creative ways to incorporate the prop, location and dialogue into their films.

You must produce your video on a mobile handheld device (Laptop or Desktop not allowed). That means you must shoot, edit, and export your video from your handheld mobile device. Approved mobile devices include iOS, Android, and Windows Surface. This year we also are allowing drones as part of the filming process! You must have a teacher sponsor your production team.

SEMI-FINALISTS & FINALISTS

The public and judges will choose the top 3 videos from elementary submissions and top 3 videos from secondary submissions from each of the following categories: narrative, documentary, or animation/stop-motion, and feature them in a special iPadpalooza Youth Film Festival screening at the Alamo Drafthouse in Austin, Texas on

June 7th. This means there could be potentially 18 semi-finalist films displayed during the film festival. Depending on the amount of film submissions per category, the judges/voting public will try to place the top film in each age level into the semi-finals (dependent on a minimum of 5 films submitted per age level per category). In addition to seeing your film on the big screen, your teacher sponsor will receive a free badge (a \$325 value) to attend iPadpalooza in Austin, Texas from June 6-8, 2017 and a \$25 gift card. The top six videos, one from each category and age level, will be featured in a special presentation at the closing of iPadpalooza 2017 on June 8th! Finalist videos may also be featured on the iPadpalooza website, YouTube channel, and social media pages.

This film festival has been created as a way to bring the youth filmmaking community together, to nurture it and to provide a showcase for all the great creativity that youth can unleash with their mobile devices & apps.

So get out there and Shoot – Edit – Upload and enter your film for a chance to showcase your mobile device production talents at the 4th Annual iPadpalooza Youth Film Festival.

RULES & ELIGIBILITY REQUIREMENTS

Eligibility is limited to students enrolled in K through 12th grade for the full academic year of 2016-2017.

All films must be shot on a mobile handheld device. Qualifying devices include any Apple iOS device (the iPhone™, iPod Touch™, iPad Mini™, iPad or iPad Pro™) or any Android or Windows smartphone or tablet. Each film will be verified once uploaded and films that are not completely shot and edited with a mobile device will be disqualified.

You may use any editing app. Post-production effects on any mobile device are also allowed. All apps used must be listed on the submission form.

Do not use copyrighted material without express written permission. This includes but is not limited to music, pictures, video, and digital graphics. We want you to create your own music, pictures, videos, drawings, and digital graphics. Any videos using copy-written material without consent **will be disqualified**. Any films that were created prior to the beginning of the film festival contest (December 7, 2016) **will be disqualified**.

The content of your short film must be school appropriate (no vulgar language, explicit sexual content, excessive violence, etc). The Festival committee reserves the right to

determine the eligibility of any short film.

You must include an opening title and closing credits on your film. Please know that the credits are included in the overall length of your film. In addition, submit your credits and identify your prop and location on the Submission Form at upload.

All narrative and documentary films must be between two (2) minutes to four (4) minutes in length. All short animations must be between one (1) to three (3) minutes in length. The film must be completed between December 7, 2016 and March 20, 2017 at 11:59pm CST.

Adult involvement in the project is limited to sponsors, support and on-screen talent.

One submission per student production team. **Maximum** 4 youth filmmakers on a team. Your film may have more than 4 actors, but only the 4 credited filmmakers are eligible for the semi-final and final awards. Just to be clear, the filmmakers are the students working behind the scenes in producing the short film (examples: writer, storyboarding, directing, producing, editing, sound design, etc.).

All films must be submitted via the UPLOAD button on <http://ipadpalooza.com/youth-film-festival/>. An e-mail acknowledgment will be sent upon successful submission of your film. All films will be reviewed in their entirety by the judges to qualify them for the voting round.

You must export an HD copy of your final film to your device's camera roll or to your computer. The export size should be HD - 1080p. We will be requesting that you submit this at a later date if your film is one of the top eighteen finalists. So please make sure you have this copy saved. It's best not to delete your project from your iDevice until the eighteen finalists have been announced on April 21, 2017.

By submitting a film to the iPadpalooza Youth Film Festival you are agreeing to attend the screening at an Alamo Drafthouse in Austin, Texas on June 7th, 2017 if you are one of the eighteen finalists in the contest. iPadpalooza does not cover travel costs or expenses for this trip, only the price of admission and the food/beverages at the event are free.

There must be at least one representative from your production team in attendance at the film festival at iPadpalooza 2016 in order to win.

Note to the teacher sponsor:

Please make sure that every production team you sponsor fills out their submission form correctly, and provides all the required information.

Your participation in the production process for your student filmmakers' short film is limited to giving them advice &/or suggestions or as an actor. Your student filmmaker(s) should do all the production work.

Please ensure that all the student's production work is done on a mobile handheld device.

AGE LEVELS

Elementary - Students currently enrolled in grades K-5 in the 2016-17 school year qualify for this age group. There will be 3 semi-finalists chosen for each of the 3 categories for a total of 9 semi-finalists from this age level.

Secondary - Students currently enrolled in grades 6-12 in the 2016-17 school year qualify for this age group. There will be 3 semi-finalists chosen for each of the 3 categories for a total of 9 semi-finalists from this age level.

CATEGORIES

Short Narrative (Fiction) 2 to 4 minutes

Pretty simple - make something up! Adventure, action, drama, suspense, comedy all fall under this category. Tell us a story that will make us laugh or cry or contemplate our place in the universe... Have fun, be creative because we love a good story!

Short Documentary (Non-fiction) 2 to 4 minutes

Do you have a story to tell about a unique person, event or situation? Go out, capture reality, and edit it into a great story! Because we know truth is often more compelling than fiction....

Animation/Stop-motion (1 to 3 minutes)

Do you love to imagine your own characters, worlds, & stories? Unleash your imagination & creativity by app smashing on your mobile device, and tell a story through animation or stop-motion!

PRIZES

All eighteen finalists will receive a special screening of their film at an Alamo Drafthouse Movie Theater in Austin, Texas.

Grand Prize (1) - (TO BE ANNOUNCED) to each filmmaker and an iPadpalooza t-shirt on the winning production team.

1st Place in category (5) - \$25 Apple iTunes gift card and an iPadpalooza t-shirt for each filmmaker on the production team.

Runners-up in each category (12) - \$10 Apple iTunes gift card and an iPadpalooza t-shirt for each filmmaker on the production team.

Teacher sponsors of the eighteen finalists will receive a free badge (a \$325 value) to attend iPadpalooza in Austin, Texas from June 6-8, 2017 and a \$25 iTunes gift card.

Judging & Voting:

Vetted and approved videos will be posted for public voting on April 3, 2017.

Public voting will run online from April 3, 2017 to April 17, 2017. Contestants are highly encouraged to spread the word about their film via social media like facebook, twitter, instagram, snapchat, pinterest, etc.

Public voting will count towards 30% of the score for your film.

iPadpalooza Youth Film Festival judges scores will count towards 70% of the score for your film.

Check the iPadpalooza site for the judging rubrics.

(<http://ipadpalooza.com/youth-film-festival/>)

If you have any questions &/or concerns regarding the iPadpalooza Youth Film Festival, please send an email to iPadpalooza@gmail.com.

Important Dates for iPadpalooza Youth Film Festival

December 7, 2016: iPadpalooza Youth Film Festival Contest begins

March 20, 2017: Deadline for submitting videos ends at 11:59pm CST

April 3, 2017: Two-week public voting window opens

April 17, 2017: Public voting closes at 11:59pm CST

April 21, 2017: Eighteen finalists are announced

June 7, 2017: Screening of 18 finalists @ Alamo Drafthouse (South Lamar location) - Austin, TX

June 8, 2017: Screening of Top 6 Videos @ iPadpalooza at Westlake High School, Austin, TX